

# TAMPA'S DOWNTOWN SPECIAL SERVICES DISTRICT



Providing Essential Services to Keep Tampa's Downtown Vibrant



- Marketing
- Business development
- Transportation
- Planning
- Beautification

The Tampa Downtown Partnership is a private, not-for-profit 501(c)(6) organization that administers the Special Services District (SSD) program through an annual contract with the City of Tampa.

In addition to Tampa's Downtown Guides and Clean Team, the Tampa Downtown Partnership works to promote downtown through a multitude of initiatives in the following areas:

## Who Are We?



## Helpful Phone Numbers

<b>Tampa's Downtown Guides</b>	813-267-2220
<b>Tampa's Downtown Clean Team</b>	813-267-2221
<b>Tampa Police</b>	
Emergency	9-1-1
Non-emergency	813-231-6130
<b>City of Tampa Information</b>	813-274-8211
<b>Hillsborough County Information</b>	813-272-5900
<b>Tampa Bay Convention &amp; Visitors Bureau</b>	813-223-1111
<b>Tampa Fire/Rescue</b>	813-274-7011
<b>Graffiti Abatement</b>	813-931-2133
<b>Metropolitan Ministries</b>	813-209-1000
<b>Salvation Army</b>	813-226-0055
<b>Property Code Enforcement</b>	813-274-5545

The Tampa Downtown Partnership is committed to promoting downtown Tampa as a clean, safe and inviting urban center. The Special Services District allows the Partnership to fund these services:

- Tampa's Downtown Guides
- Tampa's Downtown Clean Team
- Downtown Security Network
- Transportation initiatives
- Beautification efforts
- Marketing
- Business Development
- Market research
- Downtown residential development
- Retail development
- Downtown planning

The 220 block Special Services District has been making downtown Tampa a better place to live, work, play and experience since 1994.

**The Tampa Downtown Partnership is the organization promoting the vitality and strength of Tampa's urban core.**



**Tampa Downtown Partnership**  
 Tampa City Center  
 201 N. Franklin St., Suite 1724  
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 www.tampadowntown.com



The Special Services District (SSD) is the longest operating Business Improvement District in the State of Florida. It encompasses 760 acres and 220 blocks. Since its inception in 1994, the SSD has provided services above and beyond the standard services provided by the City of Tampa.

Funding for the SSD comes from an assessment placed on property owners. This assessment is \$1.10 per \$1,000 in assessed value from the Hillsborough County Property Appraiser's office. In 2007, the SSD budget is \$1,355,255.1.

## About the Special Services District



## Clean & Safe

Formed in 1994, the clean and safe programs were developed to provide supplemental services, in addition to city services, to public areas located within the Special Services District. Many cities around the world have implemented clean and safe programs to augment services already being provided within their own Business Improvement District (BID). Tampa's programs have been a role model for places as far away as the United Kingdom.

**The mission is simple...provide a cleaner, safer and more friendly environment for workers, residents and visitors to the area.**

## Downtown Security Network

The **DOWNTOWN SECURITY NETWORK** (DSN) was formed in 1994 and together with the Tampa Police Department, has developed a close working relationship with downtown businesses, companies, property owners, employees and residents in an effort to make downtown Tampa a safer and more inviting place for workers, residents and visitors.

One of the most important rolls of the DSN is to disseminate vital information to the network's 800+ members. During hurricane season, the Partnership works closely with Hillsborough County Emergency Management (EOC) and is one of only two private organizations in the county which the EOC partners with to distribute emergency alerts to the area's working community.

**EMERGENCY ACCESS CARDS** - The emergency access card program was developed to assist emergency and rescue crews identify those individuals authorized to enter the downtown area following a disaster or emergency.

**WEATHER, TRAFFIC AND SECURITY ALERTS** – Working with local government officials, the Partnership disseminates timely alerts on security, weather and traffic conditions.

## Tampa's Downtown Clean Team

**TAMPA'S DOWNTOWN CLEAN TEAM** provides supplemental litter and debris removal, minor landscaping, and maintenance to the sidewalks, curbs, and other public areas located within the Special Services District in an effort to preserve the clean and safe image of the greater downtown area. Team members also observe and report code enforcement issues, trip hazards, streetlight outages and other relevant concerns related to the maintenance and safety of downtown.

### IN 2006

154.5 tons of litter and debris was collected.

### HOURS OF OPERATION

Monday – Friday • 6:30 a.m. – 4:00 p.m.

Dial 813-267-2221 to reach the clean team manager



## Tampa's Downtown Guides

**TAMPA'S DOWNTOWN GUIDES** provide an image of a safe and inviting downtown through a "good-will ambassador" role, which portrays positive public relations and offers the presence of a safe environment for everyone. They help deter suspicious activity by being additional eyes and ears and offer a friendly "concierge" type service. The Downtown Guides are unarmed public safety ambassadors, CPR and First Aid Certified and work closely with the Tampa Police Department through the efforts of the Downtown Security Network. They patrol downtown on foot, via bicycle, and in the service vehicle.

On-going training is an essential element to the Guides' performance and they receive some of the best available from organizations like Busch Gardens Tampa Bay, the American Automobile Association, (AAA) Tampa Fire and Rescue, Tampa Police Department, and more.



### TAMPA'S DOWNTOWN GUIDES PROVIDE:

- Directions
- Restaurant Suggestions
- Stranded Motorist Assistance with Flat Tires and Dead Car Batteries
- Downtown Parking Information
- And more...

### IN 2006

- 39,648 Contacts
- 641 Stranded Motorist Assists

Dial 813-267-2220 to reach the Downtown Guides.

**All of these services are FREE!**

### HOURS OF OPERATION

Monday – Friday - 7:00 a.m. – 8:00 p.m.

Saturday - 9:00 a.m. – 8:00 p.m.

Sunday - 7:00 a.m. – 6:00 p.m.

**SPECIAL EVENT ASSISTANCE** – Both Tampa's Downtown Clean Team and Tampa's Downtown Guides are available for hire to meet and greet downtown event goers, hand out valuable literature, give directions, prepare an event site through trash removal and much more. For details about fees and to schedule services, please call (813) 221-3686, or visit [www.tampasdowntown.com](http://www.tampasdowntown.com) to download a request form.



## Partnership Programs, Advocacy and Initiatives

### Partnership Programs:

- **TECO Energy Downtown Debriefing Series:** a series of morning breakfast events that focus on issues and topics relevant to the future of downtown Tampa. Past topics have included issues relating to commercial insurance, obtainable downtown housing, mass transit, public green spaces, commercial real estate, and the hospitality industry.
- **Annual Downtown Development Forum:** A half day seminar that takes an in-depth look at development issues presenting themselves to the city center. Participants hear from private and public leaders who offer insight into local, regional and national trends in their fields of expertise.
- **Annual Meeting and Luncheon:** As a membership organization representing more than 211 businesses, organizations and individuals who share a common goal of seeing downtown Tampa become the most vibrant community possible, the Partnership's Annual Meeting and Luncheon is a time to come together. Attendees hear from significant keynote speakers relevant to current issues.

### Partnership Committees:

Community involvement is critical to the success of downtown Tampa. The Partnership has committees made up of business leaders, Partnership members, downtown residents, and interested individuals. The Partnership looks for the downtown community to play a major role in the following committees:

- **Planning & Management**
- **Residential**
- **Culture and Arts**
- **Transportation**

### Be In The Know:

Stay informed no matter where you are: The Partnership's Web site, [www.tampasdowntown.com](http://www.tampasdowntown.com), is continually updated with the latest information about downtown Tampa. The Web site maintains current information about parking, restaurant & retail suggestions, cultural venues, downtown service providers and more.

The Tampa Downtown Partnership also maintains on [www.tampasdowntown.com](http://www.tampasdowntown.com) three electronic publications. These include:

- **Monday Morning Memo** is a weekly update of "insider downtown information" regarding developments, transportation, special opportunities and other useful tidbits of information that you need to know.
- **Weekly What's Happenings** Why search for something to do? Weekly What's Happenings is a bi-weekly listing of entertainment offerings taking place in downtown Tampa.
- **InTown Tampa** is a monthly electronic publication containing editorials from area leaders as well as stories that give you greater knowledge on topics that effect downtown Tampa.

Subscribe Today! If you are someone who likes to be in the know, then you need to subscribe for one or all of these services. The Tampa Downtown Partnership will send to you the information you wish to have sent via e-mail. You can choose to receive the weekly update Monday Morning Memo, the bi-weekly calendar of events Weekly What's Happenings or InTown Tampa monthly. Or choose to get all three. By staying informed, your downtown experience is more enjoyable. To subscribe, log onto [www.tampasdowntown.com](http://www.tampasdowntown.com) and visit the "In the Know" section under e-newsletters.